

SunSmart America™  
Richard David Kann Melanoma Foundation  
Melanoma Monday Art Contest – Be SunSational!  
Grades:9-12

Create a **PSA** (public service announcement) to warn your fellow students, about THE DANGERS OF OVER-EXPOSURE TO THE SUN, ON THE FIELD AT SCHOOL.

Be creative! Imagine that your PSA is going to be used to publically warn all the students/staff on campus about the deadly dangers of over exposure to the sun when competing in sports, PE, or field activities. Include messaging from the medical community and national agencies that have already done the statistical data, and know the best ways to stay safe. Attached to this email, there is a Dropbox link that will help you with your SunSmarts™, so take advantage of this information. Include eye catching headlines and phrases to get attention, and keep people interested in your message. You have the power to establish a new mindset, as you teach friends and family, critical information, and help save lives! Just note some of the “SunSmart Rules”. Any media is acceptable on 11x14 or larger.

- \* Use sunscreen and lip balm with SPF 30 –50+.
- \* Wear a wide-brimmed hat, sunglasses, and protective clothing when possible.
- \* Sit under an umbrella or in the shade.
- \* Avoid the sun during the peak hours of 10am-4pm, when rays are strongest.
- \* Never use tanning beds!

Please return this sheet along with your entry to your teacher.

Deadline for entries: FRIDAY, April 15, 2016

Please PRINT!

NAME OF STUDENT: \_\_\_\_\_

NAME OF TEACHER IMPLEMENTING CONTACT: \_\_\_\_\_

NAME OF SCHOOL: \_\_\_\_\_

TEACHER’S PHONE #: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

Note to Parents, Guardians, and Students: Entering this contest acknowledges that the Richard David Kann Melanoma Foundation (“the Foundation”) has the perpetual and exclusive right to use all entries (including names and photographs of contestants) in any form and in any media, now or later developed, for any purposes deemed suitable by the Foundation, including, but not limited to, publicity and education. Entries and photographs are not returnable, and become the sole property of the Richard David Kann Melanoma Foundation.

I consent to the above acknowledgement.

Signature of Parent or Guardian: \_\_\_\_\_

Name of Parent or Guardian: \_\_\_\_\_

**Be sure to attach this form to your entry!!! Entries without a consent form or not in compliance with the guidelines will be disqualified!**

Good luck, and have fun as you learn about sun safety!

Principal/Teacher, please mail entry to, or drop off at:  
Richard David Kann Melanoma Foundation  
2751 S. Dixie Highway - 2A West Palm Beach, FL 33405  
Questions: 561-655-9655