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A portion of your donation may
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March 1, 2016

Dear Principals, and Directors of Art, Health/PE, Language, and Science Education,

The Month of May is nationally recognized as skin cancer awareness month and the first Monday in May is known as **Melanoma Monday**. In support of this vital public service message, the Richard David Kann Melanoma Foundation has collaborated with all schools throughout Florida to implement a fun and educational contest for students. This initiative, as well as our SunSmart America™ K-12 curriculum, programs and resources, has enabled us to win thirteen Gold Triangle Awards from the American Academy of Dermatology. The facts, links, and bullet points that are attached in this email will help you teach students to empower themselves to make critical choices for a sun safe life. **One person dies from melanoma every fifty minutes; with education, melanoma is almost 100% preventable!**

For 2016, The School District of Palm Beach County will be **“RAY’sing Awareness”** in April on our school playgrounds countywide. In support of our collaboration, our theme for the contest will be “Sun Safety on the Playground/Athletic Fields”.

Cash prizes will be awarded to the winners in the following categories:

First Place: Grades K-2 (\$100)	Second Place: K-2 (\$50)	Third Place: K-2 (\$25)
Grades 3-5 (\$100)	3-5 (\$50)	3-5 (\$25)
Grades 6-8 (\$200)	6-8 (\$100)	6-8 (\$50)
Grades 9-12 (\$300)	9-12(\$200)	9-12(\$100)

The sponsoring teacher of each first place winner will receive \$100, and the Principal of each winning school will be presented with an award. The sponsoring teacher of the second place winners will receive \$75, and the sponsoring teacher for the third place winners will receive \$50.

Awards will be presented at our Melanoma Awareness Celebration in May (TBA), or at the May School Board Meeting, to honor the winning students, teachers, and schools. Events are full of activities for students and their families, as well as provide early detection and awareness information, so greatly needed for the upcoming summer.

Attached are the guidelines for the contest. Each entry must have a completed and signed contest entry form attached to the work. Work may be mailed in, or dropped off at our office on Dixie Highway. **The deadline for all entries is Friday, April 15, 2016 by 12:00 noon.**

It would be my pleasure to meet or set up a conference call with you, so I may provide more information regarding the mission of the Richard David Kann Melanoma Foundation, its curriculum, programs and resources; all adapted to meet Sunshine State standards for a sun-safe school environment, as well as the art contest, and final award event.

We thank you for supporting the Melanoma Foundation’s mission to educate about the prevention and early detection of skin cancer; especially melanoma, its deadliest form, thus saving lives. Please feel free to call us with any questions that you may have.

Sincerely,

Lisa Richman, ED