



## STUDENTS AGAINST MELANOMA (**SAM**)

- The Palm Beach County School District and its Superintendent has strong and unwavering support for the Melanoma Foundation's programs.
- Richard David Kann Melanoma Foundation is a premier organization in South Florida for the dissemination of educational activities and resources related to sun safety, early detection and prevention for skin cancer, especially melanoma.
- The Richard David Kann Melanoma Foundation has expanded its educational activities to include a student-based program called **Student's Against Melanoma (SAM)**.
- **SAM** is committed to empowering young people to lead education and prevention initiatives in their schools and communities, as they further our mission.
- **SAM**'s approach involves students delivering education and prevention messages to their peers through school and community based activities.
- Examples of student projects:
  - Peer-lead presentations about sun safety and skin cancer prevention
  - Teen workshops
  - Conferences and rallies
  - Prevention education
  - Awareness-raising and early detection activities
  - Legislative work

The value of **SAM** (and all peer-based clubs) is proven, as they disseminate information to local community members in schools, families, and local community organizations.

**SAM** members are valued as contributing members of their communities.

Target audiences are middle and high school students in both public and private schools.

**SAM** encourages all youths to get involved and lead prevention initiatives on sun safety in their community, their efforts earn them Community Service Hours.

**SAM** has the capability to reach millions of youths across the country with prevention messages about NO TANNING and UNPROTECTED OVER EXPOSURE TO THE SUN during the most important time in a person's life when they need to protect their skin; before the age of eighteen.