March 4, 2019

Dear Principals, Directors of Art, Health/PE, Language, and Science Education,

The Month of May is nationally recognized as skin cancer awareness month and the first Monday in May is known as Melanoma Monday. Did you know one person dies from melanoma every fifty minutes? With education, melanoma is almost 100% preventable!

In support of this vital public service message, the Richard David Kann Melanoma Foundation has implemented a fun and educational contest for students.

Cash prizes and certificates will be awarded to the winners in the following categories:

<table>
<thead>
<tr>
<th>Grades K-5</th>
<th>Grades 6-8</th>
<th>Grades 9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Place: $100</td>
<td>First: $100</td>
<td>First: $100</td>
</tr>
<tr>
<td>Second Place: $50</td>
<td>Second: $50</td>
<td>Second: $50</td>
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<tr>
<td>Third Place: $25</td>
<td>Third: $25</td>
<td>Third: $25</td>
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</tbody>
</table>

The sponsoring teacher of each winner will receive the same value prize as their student. The Principal of each first place winner will receive a framed award of the winning artwork.

Attached are the guidelines for the contest. Each entry must have a completed and signed contest entry form attached to the work. Work may be mailed in or dropped off at our office at: 2751 South Dixie Hwy Suite 2A, West Palm Beach, FL 33405.

The deadline for all submissions is Monday, April 15, 2019.

We thank you in advance for supporting the RDK Melanoma Foundation’s mission of education about the prevention and early detection of skin cancer; especially melanoma, its deadliest form. Please feel free to call our office at (561) 655-9655 with any questions that you may have, or visit our website www.melanomafoundation.com for resources and current information.

Stay cool and be Sun Smart!

Stacy Ostrau, Executive Director
RDK Melanoma Foundation

Rita Fox, Director of Operations
RDK Melanoma Foundation