



RDK Melanoma RICHARD DAVID KANN FOUNDATION

PALM BEACH GARDENS PRESENTATION



Janice Massie, Mike Schmidt, Brooke Judkins, & Sue Diverio

On November 8, 2024, Executive Director, Sue Diverio, and Phillies Hall of Famer, Mike Schmidt, presented SunSMART practices to 50 Palm Beach County employees. The event was coordinated by PBG Human Resource Manager, Brooke Judkins and Legal Administration Manager, Janice Massie. The information included types skin cancer and prevention, different sunscreen lotions, SPF clothing, UV Rays, and ways

to protect your skin. Mike Schmidt concluded the program by telling his personal struggles with melanoma. Donations from employees totaled \$730 and will be used toward shade covering at Lower Moreland High School in



PBG Employee & Philly Fan posing with Mike Schmidt

<https://melanomafoundation.com/>



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UPCOMING EVENTS

- 12/19/24
Coloring Book Challenge Deadline
- 1/9/25
NSU Law Enforcement Appreciation Health & Wellness Fair
- 1/15/25
Carolina Herrera Cocktail Party (by invitation)
- 1/21/25
Luncheon Committee Meeting 11:00 am—12:00 pm
- 1/22/25
Fox Rothschild Radiant Resilience: Cheers to a better you
5:30-7:30 pm



SAM CLUBS ~ Students Against Melanoma

John I Leonard HS students celebrated Students Against Melanoma during their annual school parade on September 19.

Students also hosted the regional HOSA (Health Occupations Students of America) in October and distributed RDK material to various Palm Beach County students.



John I Leonard HS SAM Club

"It's important to wear your sunscreen; especially in Florida because we are known as the Sunshine State."

Forest Hills Community HS SAM Club



SAMposium

Save the Date for the upcoming SAMposium to be held on Saturday, February 1st from 9:00 am—2:00 pm.

Activities include:

- Icebreakers
- Guest Speaker
- SunSMART Lesson
- Hands-on Activity
- Lunch
- SAM SPF Shirt



"I joined SAM Club because I wanted to spread awareness how you can protect your skin. It's a big thing here in Florida."

Trinity ~ 11th Grader

"I started the SAM Club at Lower Moreland HS 8 years ago because I am a skin cancer survivor. Unfortunately in that time I have had skin cancer 4 times. It's really important for me to promote skin cancer prevention and awareness so that students don't make the same mistakes I made as a teenager."

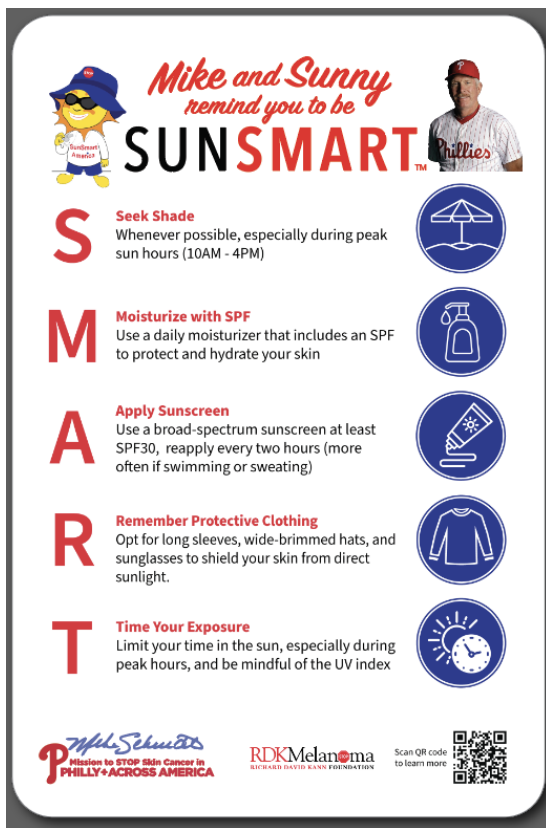
Colleen ~ Sam Club Advisor



Lower Moreland HS SAM Club Officers & Advisor Colleen



MIKE SCHMIDT PHILLIES INITIATIVE



New Signage for SunSMART communities

Signs are available through RDK and can be customized to include an organization, school or town's name.

Thanks to Mike Schmidt & his mission to stop skin cancer.

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**Citizens Bank
Park ~ Home of
the Phillies**

* 8 Dispensers



**A Special Thanks
for all of their help
with the Mike
Schmidt Philly
Initiative goes to:**

- Deb Nocito ~ Mgr. Client Services & Alumni Relations
- Zach Carr ~ Special Events

CONNECTICUT LITTLE LEAGUE

Little League Somers, CT President, *Joe Radziewicz*, is spearheading a sun safety program for the young baseball and softball players in his town. He reached out to RDK and the program is expanding to become the first SunSMART Little League Community in the U.S. When asked why he is interested in this initiative, he replied, ***“We have so many protocols to protect our players except sun safety. This is a gap that needs to be filled.”***



Joe contacted the District President and this led to an interest among 13 towns. Sue attended a meeting on December 5th and presented to the towns' presidents and umpires.

Plans are being made to develop a comprehensive education approach that includes micro digital units, a SunSMART handout, and SunSMART behavior agreements of education for players, parents, coaches, and umpires, and others to agree to be sun smart.

In addition, playing fields will have the option for signage and dispensers. *Thanks to Joe* for partnering with RDK and leading this exciting initiative for **Connecticut Little League**.

The program will be scalable to all states across the country and diverse outdoor sports.



DISPENSERS



Dr. Sarit Itenberg, of Surfside, FL, purchased 4 sunscreen dispensers for her town of Surfside.

With the help of Parks & Rec, the dispensers were placed throughout the town for everyone's use.



Surfside, FL Parks & Recreation Staff pose with *Dr. Sarit Itenberg*

"I feel strongly about bringing sunscreen to people and want to make sure people have access to it." Dr. Sarit Itenberg

LOGGERHEAD MARINELIFE CENTER

RDK's Upcoming Events with Loggerhead

- 5/31/25 ~ Open House
- Camp Counselor Training (TBD)
- Presentation to beach cleanup volunteers (TBD)

Sunblock Wall Dispenser Design

- For smaller locations
- Will be used in CT Little League Dugouts



Loggerhead Marinelife Center Staff

- *Hannah Campbell ~ VP of Education*
- *Valerie Tovar ~ Conservation Manager*
- *Megan Harris ~ Director of Education*



The Richard David Kann (RDK) Melanoma Foundation is a non-profit organization that promotes skin cancer education. Named in memory of Richard Kann, who died from melanoma, RDK has been working locally and nationally for over 30 years. We educate the community through our SunSmart America™ K-12 Curriculum which provides school-based learning on sun safety and skin cancer.

RDK and Mike Schmidt (Hall of Fame Phillies Baseball Player) are working to build SunSMART cities and SunSMART sports venues through the distribution of sunscreen dispensers, education programs, and SAM (Students Against Melanoma) Clubs.

We, at the Melanoma Foundation, have taken up the fight to prevent others from suffering from this deadly disease so that no one will lose loved ones or friends to a late detected melanoma.



25TH ANNUAL RDK LUNCHEON & FASHION SHOW

- Date—Thursday, March 13, 2025
- Location—The Breakers Palm Beach
- Time
 - * 10:30 am—Luxury Silent Auction & Flower Wall
 - * 12:15—Luncheon & Fashion Show
- Call to the Heart—Cash Appeal



PRE LUNCHEON EVENTS BY INVITATION ONLY

- Yvel - December 11, 2024 (5-7 pm)
 - * 252 Worth Avenue * Palm Beach
- Carolina Herrera—January 15, 2025 (5-7 pm)
 - * 150 Worth Avenue * Palm Beach
- Hart of Gold—The Bears Club—February 4, 2025 (6-8 pm)
 - * 250 Bears Club Drive * Jupiter



All proceeds from the Luncheon & Fashion Show support the mission of RDK and skin cancer awareness and SunSMART practices.

Susan Diverio, EdD, PhD

Executive Director of Education & Operations

Jillian Oria

Assistant Director of Operations & Program Manager

