

New Beginnings



August 2025

- ~ School Year
- ~ Luncheon Season
- ~ Luncheon Chairs
- ~ Educational Materials

Moderator, Sanjana Deshmukh and her art students (Art World Academy) with RDK Executive Director, Sue Diverio in Oviedo, FL.

The Weiss School Goes Sun Safe



Ali Schwarzberg
6th grader
at The Weiss School

Ali and Jordan are the grandchildren of founder, Debbie Schwarzberg who founded RDK Melanoma



Ali & Jordan

In response to a presentation for Melanoma Month (May 2025), at The Weiss School, the Aaron Schwarzberg family generously donated a



Jordan Schwarzberg
1st grader
at The Weiss School

The Weiss School is a private school for gifted children in Palm Beach Gardens, FL, founded in

Foundation in 1996 in memory of her brother, Richard David Kann who died of melanoma.

sunscreen dispenser for the school's staff and students.

Anyone who would like to donate a dispenser for a school or public area, please email info@melanomafoundation.com.

1989 by Elizabeth & Martin Weiss. It is one of three schools in Southeast Florida exclusively dedicated to educating gifted students.

Save the Date

RDK will host its annual Luncheon & Fashion on Thursday, March 12, 2026 at The Breakers (Palm Beach, FL).

Stay tuned for more information regarding ticket sales, sponsorships, designer, and jeweler.

SAVE THE DATE

RDKMelanoma
RICHARD DAVID KANN FOUNDATION

26TH ANNUAL

RDK Luncheon
& Fashion Show

MARCH 12, 2026

THE BREAKERS PALM BEACH

www.melanomafoundation.com
561-655-9655

2026 Luncheon & Fashion Show Chairs

Lora Drasner
Wellington, Florida



"I was honored to meet Debbie Schwarzberg and learn about the RDK Melanoma Foundation, which has been saving lives through early detection and prevention for over 30 years. I'm proud to serve as Chairwoman of the 2026 Luncheon and Fashion Show to support its mission.

Like many, I once thought a tan looked healthy—until sun damage caught up with me at 50. Now I choose hats and sunblock over sunbathing. We can't turn back time, but we can protect our skin. Be SunSafe—it's the best way to prevent skin cancer and stay healthy and beautiful!"

Laurie Harrison
Dallas, Texas



Having lived in the South all my life, I've experienced intense sun exposure through decades of tennis and golf. It wasn't until my brother's best friend, Stuart King—who was like family—passed away from skin cancer that I truly understood the importance of sun protection. His loss deeply affected all who loved him, and I'm committed to supporting research and raising awareness of this disease.

Lisa Kopecky Austin, Texas



After losing my dear father to metastatic melanoma just three months after his diagnosis in 1993, I became deeply committed to sun safety and melanoma awareness. This mission has stayed with me, and I'm proud to be a passionate advocate for the RDK Melanoma Foundation. It's an honor to co-chair this

Palm Beach County PE Workshops

RDK Information Sessions & Fairs

August was a busy month for RDK who participated in the following events:

1. Palm Beach County Elementary Schools Physical Education Teachers (8/5/25)
2. Palm Beach County Middle & High School Physical Education Teachers (8/6/25)
3. Town of Palm Beach Wellness Fair (8/8/25)
4. Festival of the Arts: Animal Kingdom - Oviedo Mall (8/16/25)
5. Clematis by Night - Jimmy Buffett Tribute Band (8/28/25)



Palm Beach County Elementary P.E. teacher compares his skin using the Pavise UV camera.

The Pavise UV Camera is an award-winning tool to check when to reapply sunscreen, to visualize sunscreen coverage, and to detect underlying skin damage—invisible to the naked eye—the ultimate defense against photoaging and skin cancer.



Palm Beach County High School P.E. teacher checks his face for sun damage.

The Pavise UV Camera and app **reveal existing sun damage below the skin's surface** to help you spot potential dark spots, sun spots, age spots, and hyperpigmentation.

Presentation at Oviedo Mall



Art World Academy student face paints an animal character

The Oviedo Mall hosted a day of celebrating creativity, community, and the beauty of the animal kingdom.



Oviedo Mall

As children got their faces painted, parents gathered information about sun safety and life-long SunSMART behaviors. They also assessed their sun damage through the use of the Pavise UV camera.



Clematis by Night

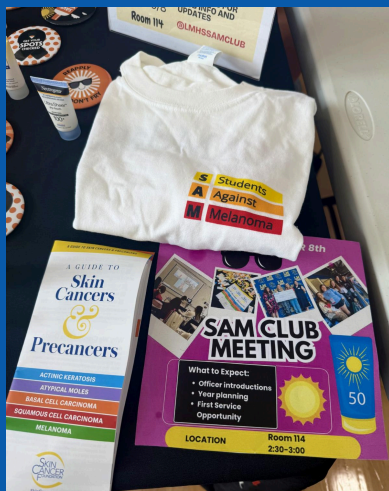


Jillian Oria and Sue Diverio represented RDK at *Wastin' Away on the Waterfront: A Clematis by Night Jimmy Buffett Tribute concert* venue.

Buffett died of Merkel cell carcinoma - a rare form of skin cancer - in 2023 at age 76. Many spectators visited the table and shared their stories of melanoma.



Back-to-School Students Against Melanoma (SAM) Clubs



Students from various high schools kicked off the year by recruiting new SAM Club members during Club Rush.

SAM Clubs are student-led organizations that provide junior high and high school students with information about sun safety, prevention, and early detection of skin cancer.

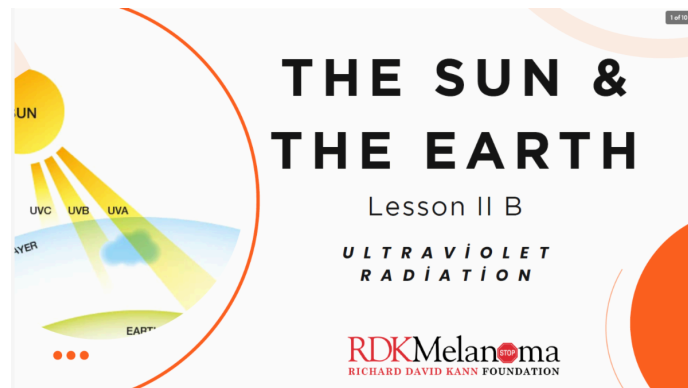


Lower Moreland High School
Huntingdon Valley, PA



John I Leonard High School
Greenacres, FL

Over 35 New Sun Safe Educational Resources Now Available





Throughout the summer months, RDK worked collaboratively with dialogEDU to create educational micro units for various sports.

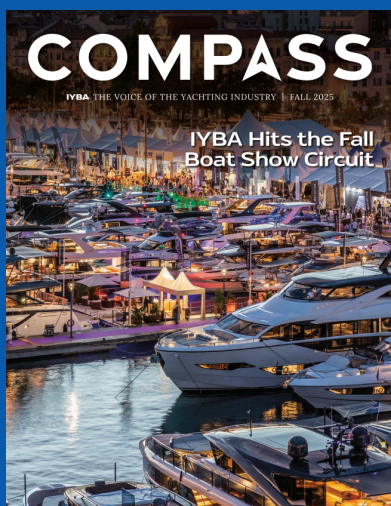
In addition, RDK has updated educational materials for junior high and high school levels. New materials for elementary levels will be created over the next two months.

Invitations for schools to submit creative pieces for our 2nd Coloring/Activity Book will be sent out in mid September.

If you are interested in a presentation, please contact Sue at susan@melanomafoundation.com.

RDK Featured in International Boating Magazine

International Yachting Brokers Association (IYBA) entitled
COMPASS



RDK was featured in the Fall 2025 IYBA edition. In each issue of the magazine, IYBA profiles a charitable or scientific organization that IYBA's members might want to support. Since sun safety is essential for all boaters, RDK is a great fit for their magazine.

The article can be found at:
<https://iyba.org/compass-issues/3d-flip-book/XBomFdJ3Uyi17ph9.pdf?fb3d-page=1>

Education Programs

Presentations

Sun Safe Sports Initiatives

Get In Touch

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