

October 2025

In Loving Memory of Joanne Leibovit

Friday, October 10, 2025

We are deeply saddened by the passing of Joanne Leibovit, a founding member of the RDK Melanoma Foundation and a longtime dedicated Board Member.

Joanne was more than just a leader - she was a true friend, passionate advocate, and a driving force behind so much of what we do. Her energy, kindness, and commitment to melanoma awareness and prevention helped shape this Foundation from the very beginning.

Joanne's legacy lives on in the work we continue every day, and she will always hold a special place in our hearts.

We will honor and remember Joanne in this year's Luncheon & Fashion Show Journal, knowing how much this event - and our mission to meant to her.

With deep appreciation and remembrance,
The RDK Melanoma Foundation.



Joanne Leibovit (left) and Rae Kann (right)
Both women lost sons (Jeffrey Leibovit and Richard David Kann)
at a young age to melanoma.

From the beginning of RDK, they gave of their time and resources to ensure
the life saving message of sun safety reaches far and wide.

2026 Luncheon & Fashion Show ~ Save the Date





Save **THE** *Date*

RDKMelanoma

RICHARD DAVID KANN FOUNDATION

26TH ANNUAL

**LUNCHEON &
FASHION SHOW**

3.12.26

THE BREAKERS PALM BEACH

HONORARY CHAIRS

LORA DRASNER

LAURIE HARRISON

LISA KOPECKY

Back by Popular Demand!

CAROLINA HERRERA

FEATURING FINE JEWELER:

PATRICIA ROBALINO

EST. 1992

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2026 SPONSORS TO DATE

A New Look for SAM Club

SAM Club T-Shirt Contest

Congratulations to SAM Club member Dayron Hilario Canete, a student from Forest Hill H.S., for placing first in RDK's SAM Club t-shirt competition.

RDK received 25 entries from 6 schools.



Original Design
submitted by
Dayron



SAM Club members will receive an RDK long sleeve UPF 50+ shirt with Dayron's design.



NANTUCKET, MASSACHUSETTS

RDK & international skincare brand, **ISDIN**, are preparing to launch a *nationwide campaign* that will bring sunscreen, education, and fun to several of America's summer tourist locations.

SunSMART Locations

1. Nantucket,
Massachusetts
2. Dallas, Texas
3. Aspen, Colorado
4. Park City, Utah
5. Palm Beach, Florida



DALLAS, TEXAS



ASPEN, COLORADO



PARK CITY, UTAH



PALM BEACH, FLORIDA

RDK Launches New Educational Materials



Topics

- ~ Skin Types
- ~ The Sun & the Earth
- ~ Skin Cancers
- ~ Skin Exams
- ~ Sun Safety
- ~ Tanning
- ~ Sunscreens

New sun safety curriculum materials and digital assets are now available for schools and individual use.

36 Mini-Lessons

for middle school and high school grade levels are available for teachers to use in their classrooms.

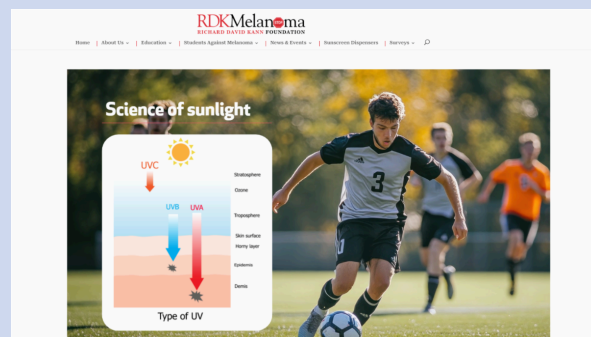


SUNSMART SPORTS

Sun safety sports digital assets can be found on the RDK Melanoma Foundation's website.

<https://melanomafoundation.com/lessons-activities/baseball/>

<https://melanomafoundation.com/lessons-activities/soccer/>



<https://melanomafoundation.com/lessons-activities/tennis/>



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