



Deborah Kann Schwarzberg

Deborah Kann Schwarzberg is the Founder and Chairman of KIMC Investments, INC. Ms. Schwarzberg created KIMC to own and operate proprietary medical training schools with the "brand" name of MedVance Institute. The goal was and continues to be the expansion of MedVance Institutes throughout the country where there continues to be great demand for allied healthcare workers and nurses.

Prior to the establishment of KIMC, Ms. Schwarzberg was the Vice-President of Communications and Marketing of PhyMatrix Corp. In that capacity she worked with healthcare companies throughout the United States and became keenly aware of the rapidly growing need for medical technicians leading to the creation of KIMC. Deborah herself was a healthcare provider for 17 years before entering the world of medical business.

She began her professional life as a Physical Therapist after graduating from Simmons College with a Bachelors of Science Degree and a Certificate of Physical of Therapy in 1976. She received all her training in the Boston area hospitals. Ms. Schwarzberg became a licensed Physical Therapist in the State of Florida where she practiced in both out-patient facilities and in the area of home healthcare.

Ms. Schwarzberg is also the Founder and President of the Richard David Kann Melanoma Foundation. In 1996, Richard, Deborah's brother died of a late-detected melanoma. This unbearable tragedy and unnecessary death of a 44-year old vibrant young man led Deborah to begin on a crusade to increase awareness about prevention and early detection of skin cancer. The operations of the Foundation are handled by its Executive Director and its staff of educational professionals. The Foundation created the curricula, SunSmart America, which is used throughout the State of Florida teaching school children grades K-12 about sun safety and the early detection of skin cancer. The Foundation expects to succeed in offering the school-based curricula throughout the Country. In the past 12 years the Foundation has educated hundred of thousands of people on the prevention of skin cancer. The Foundation has been the recipient of many National awards and has developed partnerships with the Center for Disease Control, American Academy of Dermatology and other prominent health organizations. The Foundation is the recipient of an NIH grant for 1.5 million dollars which The Foundation shares with the University of Miami.

Deborah has been married to Steven L. Schwarzberg for 33 years. Steven is a trial attorney and is the Founder of Schwarzberg, Spector, Duke & Rogers. They have 4 sons and 2 daughter-in-laws. Deborah and Steve are the proud grandparents to three granddaughters Arielle, Maya, and Rebecca.

Richard David Kann Melanoma Foundation

Our Mission: The mission of the Richard David Kann Melanoma Foundation is to save lives through education about the prevention and early detection of skin cancer, especially melanoma.

Our Vision: The Foundation's vision is *"to educate children throughout the country and give them the skills necessary to make healthy sun safety choices throughout their lives."* As the Foundation grows we will continue to advocate for school districts throughout the country to require sun safety education as part of their curriculum.

The Overview of the Foundation: The Richard David Kann Melanoma Foundation was started in 1995 after Richard Kann died at age 44 of a late detected melanoma. Family and friends formed an organization to help the local and national community prevent and detect skin cancer early.

The Melanoma Foundation is one of the first organizations in the country that has been on the cutting edge of skin cancer preventive education and the only organization in Florida. After extensive review of health education literature, the Foundation selected the successful SunSmart curricula from Australia on which to base its many programs and adapt to local educational standards and environment. The Foundation utilizes SunSmart America™ for grades K-12.

The Richard David Kann Melanoma Foundation has educated hundreds of thousands of students, families, staff, and communities, to make critical sun safe choices for healthy lives. We have presented in public and private schools, community groups, professional associations, and businesses, in Palm Beach County and throughout the state of Florida.

Melanoma and other skin cancers are almost 100% preventable and curable if detected and treated early. The Foundation's goal is to educate the public so that no other family suffers a loss of a loved one from skin cancer.

More Information visit our website at: <http://melanomafoundation.com/>