

Richard David Kann Melanoma Foundation SunSmart America™  
**Melanoma Monday Art Contest**

**Letter to the Schools**

March 12, 2018

Dear Principals, Directors of Art, Health/PE, Language, and Science Education,

The Month of May is nationally recognized as skin cancer awareness month and the first Monday in May is known as **Melanoma Monday**. In support of this vital public service message, the Richard David Kann Melanoma Foundation has collaborated with all schools throughout Florida to implement a fun and educational contest for students.

This initiative, as well as our SunSmart America™ K-12 curriculum, programs and resources, has enabled us to win thirteen Gold Triangle Awards from the American Academy of Dermatology. **One person dies from melanoma every fifty minutes; with education, melanoma is almost 100% preventable!**

**Cash prizes and certificates will be awarded to the winners in the following categories:**

<b>Grades K-5</b>	<b>Grades 6-8</b>	<b>Grades 9-12</b>
First Place \$100	First \$100	First \$100
Second Place \$50	Second \$50	Second \$50
Third Place \$25	Third \$25	Third \$25

The sponsoring teacher of each winner will receive the same value prize as their student. The Principal of each first place winner will receive a framed award of the winning artwork.

Attached are the guidelines for the contest per grade level. Each entry must have a completed and signed contest entry form attached to the work. Work may be mailed in, or dropped off at our office at **2751 S Dixie Hwy Suite 2A, West Palm Beach, FL 33405**.

**The deadline for all submissions is Friday, April 20, 2018 by 12:00 noon.**

We thank you in advance for supporting the RDK Melanoma Foundation's mission to educate about the prevention and early detection of skin cancer; especially melanoma, its deadliest form. Please feel free to call our office at **(561) 655-9655** with any questions that you may have, or visit our website **[www.melanomafoundation.com](http://www.melanomafoundation.com)** for resources and current information.

Stay cool and be Sun Smart!

Stacy Ostrau, Executive Director  
Rita Fox, Director of Operations

2751 S Dixie Hwy Suite 2A, West Palm Beach, FL 33405  
(561) 655-9655

We also encourage you to be part of the conversation, so share and like us on Social Media!  
Facebook: Richard David Kann Melanoma Foundation  
Instagram: @melanomafoundation  
Twitter: @rdkmelanoma